

OrangeCoast 2012 Planning Calendar



EVENTS

JAN.2012
Physicians of Excellence Reception

FEB.2012
Super Lawyers Reception

MAR.2012
Learning Curve Event

APR.2012
Top 10 Restaurants Issue Launch

FIVE STAR Wealth Management Reception

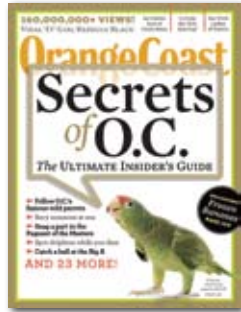
MAY.2012
Our Ocean Issue Launch Party

*All events based upon client participation and are at the discretion of Orange Coast magazine.



JAN.2012	FEB.2012	MAR.2012	APR.2012	MAY.2012	JUN.2012
EDITORIAL					
Orange County's Top Docs	Reasons to Love O.C.	Best of the West Coast Feature: Spring Fashion	Top 10 Restaurants	Our Ocean	Sandwiches!
SPECIAL SECTIONS					
<ul style="list-style-type: none"> • Top Medical Professionals Profiles • Orange Coast Kids -A New Year for Kids 	<ul style="list-style-type: none"> • Valentine's Day Gifts • Senior Living Guide • 2012 OC Wedding Planner • Orange Coast Kids -Winter Wonderland • Super Lawyers • Hawaii Travel Guide 	<ul style="list-style-type: none"> • Orange Coast HOME: - Spring Market Trends - In the Mind of Design - Remodeling Concepts • Learning Curve Education Profiles • Orange Coast Kids -Birthday Guide 	<ul style="list-style-type: none"> • Chef & Restaurant Profiles • Attorneys of Distinction • Orange Coast Kids -Summer Camp/ Summer Fun Guide • FIVE STAR Wealth Management Special Section 	<ul style="list-style-type: none"> • Top Medical Professionals Profiles • Ocean Special Section • Coast Destinations • Orange Coast Kids -Summer Camp/ Summer Fun Guide • OCMA Physicians Referral Guide 	<ul style="list-style-type: none"> • Orange Coast Home: - Outdoor Living -In the Mind of Design • Dads & Grads Special Section • Orange Coast Kids -Summer Camp/ Summer Fun Guide • Hawaii Travel Guide
Space Close 11/29/11	Space Close 12/28/11	Space Close 1/25/12	Space Close 2/22/12	Space Close 3/20/12	Space Close 4/17/12
Materials Due 12/6/11	Materials Due 1/3/12	Materials Due 1/31/12	Materials Due 2/28/12	Materials Due 3/27/12	Materials Due 4/24/12
On Sale 12/29/11	On Sale 1/26/12	On Sale 2/23/12	On Sale 3/22/12	On Sale 4/26/12	On Sale 5/24/12

OrangeCoast 2012 Planning Calendar



JUL.2012	AUG.2012	SEP.2012	OCT.2012	NOV.2012	DEC.2012
EDITORIAL					

Best of 2012	Surf Culture	Asian Food Guide Feature: Fall Fashion	10 Great Hikes	Salon Guide	Seafood Guide
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SPECIAL SECTIONS

<ul style="list-style-type: none"> • Premier Hospitals Profiles • Best of <i>Orange Coast</i> Gate Fold • Orange Coast Kids -Best of Kids 	<ul style="list-style-type: none"> • OC LOOK Special Section - Body, Mind & Soul Profiles • Premier Business Leaders • Beach Lifestyle Special Section • Orange Coast Kids -Back to School 	<ul style="list-style-type: none"> • <i>Orange Coast</i> Home -Fall/Winter Trends -In the Mind of Design • Learning Curve Education Profiles • Premier Dentists Profiles • Orange Coast Kids -Back to School • Hawaii Travel Guide • San Diego Travel Guide 	<ul style="list-style-type: none"> • Tribute to Nurses Profiles • Women's Health Guide - Breast Cancer Awareness • Recreational Special Section • Orange Coast Kids -Birthday Guide • Palm Springs Travel Guide 	<ul style="list-style-type: none"> • <i>Orange Coast</i> Home: - ASID Design Award Winners -In the Mind of Design • Fido Frenzy Special Section • Attorneys of Distinction • Holiday Gift Guide • Hair Special Section • Orange Coast Kids -Holiday • Hawaii Travel Guide • Arizona Travel Guide 	<ul style="list-style-type: none"> • Holiday Travel Guide/ Staycation Destinations • Holiday Gift Guide • Then & Now Profiles • Orange Coast Kids -Holiday • Powder: Luxury Ski Jaunts • FIVE STAR Real Estate Special Section
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Space Close 5/15/12	Space Close 6/19/12	Space Close 7/17/12	Space Close 8/21/12	Space Close 9/18/12	Space Close 10/16/12
Materials Due 5/22/12	Materials Due 6/26/12	Materials Due 6/24/12	Materials Due 8/28/12	Materials Due 9/25/12	Materials Due 10/23/12
On Sale 6/21/12	On Sale 7/26/12	On Sale 8/23/12	On Sale 9/27/12	On Sale 10/25/12	On Sale 11/22/12

- EVENTS**
- JUL.2012
OC Look Party
 - OCT.2012
Golden Foodies
 - NOV.2012
Fido Frenzy
 - DEC.2012
FIVE STAR Real Estate

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